

## Message Text

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PAGE 01 SEOUL 02556 220939Z

11

ACTION EB-11

INFO OCT-01 EA-07 ISO-00 COME-00 RSC-01 DRC-01 /021 W

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R 220851Z APR 74

FM AMEMBASSY SEOUL

TO AMCONSUL HONG KONG

INFO AMEMBASSY TOKYO

SECSTATE WASHDC 3448

UNCLAS SEOUL 2556

E.O. 11652: N/A

TAGS: BTRA, HK, KS

SUBJECT: KENNEDY INVESTMENT/TRADE MISSION

REF: HONG KONG 4349

1. DAVID KENNEDY OF CONTINENTAL ILLIONOIS BANK WILL BE LEADING GROUP TENTATIVELY TITLED "AMERICAN BUSINESSMEN'S TRADE AND INVESTMENT MISSION TO KOREA" IN VISIT SCHEDULED MAY 13-16. VISIT IS HOSTED BY KOREAN GOVERNMENT ECONOMIC PLANNING BOARD UNDER DEPUTY PRIME MINISTER. GROUP WILL BE BRIEFED ON KOREAN DEVELOPMENT, MEET TOP KOREAN OFFICIALS, AND VISIT INDUSTRIAL AREAS.

2. AT LAST COUNT GROUP NUMBERED 24 U.S. FIRMS. LARGEST CATEGORY IS SIX BANKS--B OF A, CHEMICAL, CONTINENTAL, CHICAGO, FIRST NATIONAL, FNCB AND MORGAN. OTHER LEADING FIRMS INCLUDE ASHLAND CHEMICAL, CONSOLIDATED FOODS, DUPONT, INTERNATIONAL HARVESTER, INTERNATIONAL PAPER, 3M AND SEARS.

3. FIRMS WILL BE REPRESENTED BY LEADING EXECUTIVES. KENNEDY HAS ALSO REQUESTED REPRESENTATIVES FROM STATE AND COMMERCE TO ACCOMPANY, BUT THIS IS PRIVATE BUSINESS MISSION.

4. U.S. FIRMS INTERESTED IN JOINING MISSION SHOULD CONTACT DAVID KENNEDY CARE OF CONTINENTAL ILLINOIS NATIONAL BANK. MISSION WILL BE TRAVELING BY KOREAN AIRLINES FLIGHT KE 001 DEPARTING LOS ANGELES MAY 11 AND ARRIVING IN SEOUL 2040 MAY 12

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VIA HONOLULU AND TOKYO.

HABIB

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## Message Attributes

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